**Jordan Crede** 412-378-8434 | [credej@protonmail.com](mailto:credej@protonmail.com)| work sample: [http://credej.github.io](http://credej.github.io/)

**EXPERIENCE**

**Owner** June 2018 – present

Incline Web Development Pittsburgh, PA

Incline Web Development helps companies build and manage their websites and increase their online presence

* Helped clients with a range of website related services including website design and development, UI/UX site audits, generating traffic and leads through organic and paid search results, and online advertising

**UI / UX Designer** Apr. 2016 – May 2018

Steel City Collectibles Pittsburgh, PA

Steel City Collectibles is a leading online retailer of sports cards, apparel, and autographed sports memorabilia

* Designed and developed user interface for new e-commerce website
* Created google shopping and remarketing campaigns that resulted in over 45x return on ad spend, and improved SEO resulting in over 3x increase in monthly recurring revenue ­

**Web Developer** Mar. 2015 – Apr. 2016

StyleWhere, Foundation5, Pin Agency Los Angeles, CA

StyleWhere is a startup that develops software for analyzing in-store retail conversions. Foundation5 and Pin Agency are creative web agencies

* As an independent contractor, I designed user interface for software used to track in-store merchandise as well as created Wordpress websites

**UI / UX Designer** Nov. 2013 – Mar. 2015

Senitron Corp. Los Angeles, CA

Senitron develops RFID-tracking software used for inventory visibility and analytics. Clients included American Apparel, Intuitive Surgical, and Veri*zon*

* UI/UX for web application software used to track in-store inventory in real-time
* Directly involved with partners to understand business requirements and develop intuitive software solutions from initial conceptual design to software development and on-site implementations

**Product Designer** Aug. 2011 – Nov. 2013

Chromologic LLC Los Angeles, CA

*Chromologic is a research company that developments physical and biological technology. Partners included Boeing, NASA JPL and others*

* Designed and developed user interface for a subscription-based web application used in supply chain security and counterfeit mitigation of electronic components

**EDUCATION**

Bachelor of Architecture, Pennsylvania State University, 2009

**TECHNOLOGIES & TOOLS**

UI/UX design and development, HTML, CSS, SASS (SCSS), javascript, git for version control, Sketch for wireframing, Photoshop, Twitter bootstrap for quick prototyping, responsive mobile design, Google Adwords and Analytics, Mailchimp, Wordpress, Microsoft Word/Excel/Powerpoint, comfortable with Mac, Linux, and Windows